

FÉDÉRATION INTERNATIONALE DE GYMNASTIQUE



**FIG RULES**  
**COMPETITION CLOTHING**  
**AND ADVERTISING**  
**2017-2020**

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## INTRODUCTION

Our gymnasts present an important sporting image to the world. This image clearly reflects on our brand. The clothing and accessories they wear is a large part of that and requires some structure and regulation. The following authorities have collaborated for this document:

- Technical Committees of all disciplines
- The Media and Communication Commission

The rules are set for each cycle and approved by the Executive Committee of the FIG.

These rules are intended to provide the national federations with the ability to regulate their team uniforms, to give visibility to their country, and to promote their sponsors. The requirements are established for all disciplines, to ensure the sport is presented in the best possible manner and the participants are not over commercialised. At every FIG event (Junior, Senior or Age Group) there will be control of these rules and any infringements will be penalised accordingly.

Uniforms for FIG competitions must follow the rules set out in the Olympic Charter and the principles set out in the FIG Code of Ethics. These documents indicate that clothing designs are expected to be in **good taste, aesthetically pleasing** and compatible as a **sport uniform and not a costume**. Details are provided in the Code of Points for each discipline.

Only the national identity, bib numbers and advertising, in accordance with these rules, may appear on the uniform.

The uniform design may not include any political slogans or signs, motivational words or logos. Designs depicting war, violence, trendy logos, sexual or religious themes are forbidden and will receive penalties according to the Code of Points.

These rules apply to all participants in competitions for all gymnastic disciplines, and are also binding for support personnel and coaches. Restrictions for clothing worn by gymnasts on the competitive floor, in the Field of Play, may carry with them penalties for any infractions. These infractions are decided by the Technical Committee of each discipline and are listed in the Code of Points.

**A complete summary chart of clothing which is allowed, optional, restricted or forbidden is included as Appendix A for gymnasts and Appendix B for coaches and support personnel.**

## **SECTION 1            DEFINITIONS**

### **1a.    Field of Play**

Items allowed are listed on the chart attached. See Appendix A & B. Special note must be taken of the accessories and items allowed only for competition.

### **1b.    Competition area and training halls**

Items allowed are listed on the attached chart. Special note must be taken of restrictions.

### **1c.    Coaches and support personnel**

Most teams outfit their entire group with similar clothing and accessories. Allowable items are listed on the chart attached as Appendix B.

### **1d.    Age Group modifications**

For younger and smaller gymnasts in the Age Group competitions the size of the advertising may be reduced. This option may be decided by the federation but must be the same for all age groups.

Youngest age category – may be reduced by 15 sq. cm.

Older age category – may be reduced by 10 sq. cm.

All other rules are the same for Age Group Competitions for all disciplines.

### **1e.    National identification**

All competitors must wear an identification of their country. This may be in the form of a flag, the country name abbreviated, the national emblem or crest if the country has one, or its coat of arms. The national identification may be in the total design of the clothing but must be clearly identifiable and aesthetic.

### **1f.    Advertising**

The advertising is either the written out word name, the logogram / acronym, or the logo of the product or the enterprise which its symbols or trademark specifically designate.

### **1g.    Manufacturer's logo**

This identification is of the manufacturer of the clothing item. It must clearly reflect the brand and can be the registered trademark used in retail sales.

### **1h.    Competition numbers - Bibs**

The bibs are the property of FIG and are awarded by contract to FIG sponsors. Details are outlined in the work plan for their distribution and use.

### **1i.    Sponsorship of accessories**

From time to time, Organising Committees (OC) secure sponsorship of accessories, which are distributed to gymnasts and others at the event and may be taken onto the Field of Play. In such cases these items must be distributed free of charge and all instructions for use and display may be clearly outlined in the official work plan for the event. Examples are water bottles, towels, small mascots etc. Participants receiving these accessories may use them in the Field of Play and not their own items. If there is a conflict of brand in any category, the OC has the right to cover or tape over the conflicting brand.

Refer to:

**Appendix A: Chart for gymnasts**

**Appendix B: Chart for coaches, support personnel and judges**

## **SECTION 2            ADVERTISING RULES GENERAL**

### **The right to wear advertising**

- 2a.** The competitors and the coaches of the member federations are permitted to wear and display advertising on their clothing and equipment in the competition hall.
- 2b.** Advertising on the apparel may not be placed in a way which is provocative, or which violates good manners, ethical and moral social principles of our society, e.g. advertising which is glorifying violence, racial, religious, political or sexist is not allowed.
- The FIG may decide to remove or cover any advertising deemed inappropriate. Such a decision is final.
- 2c.** Use of advertising on the clothing of the judges is forbidden. With prior agreement of the FIG, the members of the Organising Committee may wear advertising on their clothing, in as much as these individuals do not fall under the definition of “officials or judges”.
- 2d.** For approved OC advertising, the word name, the logogram / acronym and/or the logo may be used to display the advertising on the attire. The use of the word name, respectively the logogram and the logo in one advertisement is allowed according to the rules set out.

### **Multiple use of sponsors or advertising**

#### **2e. Team or Group**

In competition of any team, group, pair or trio, gymnasts may only display the **same** sponsor advertising according to the rules set out for placement and size for men and women.

#### **2f. Individuals**

In individual competition, gymnasts from the same federation may display different sponsor advertising according to the rules set out.

In the individual All-around (Comp. 2) and Apparatus finals (Comp.3), a gymnast may display different sponsor advertising according to the rules set out.

The same rules apply for Junior and Senior Competitors.

Rules with optional modifications apply to Age Group Competitors (see Section 1).

### **Restriction, dimensions, size and placement of advertising**

#### **2g. Generalities for competition clothing**

In each space allocated for advertising only one sponsor identity is allowed.

For women, in **total 2** advertising spaces (may be different advertisers) are allowed.

For men, in **total 3** advertising spaces (may be different advertisers) are allowed.

Placement must ensure aesthetic presentation.

If patches are used, the background material should complement aesthetically the design of the uniform.

The advertising should, if possible, have a transparent background.

One colour only, should to be used for the sponsor or manufacturer's logo, although multi-colour is allowed to ensure sponsor compliance.

The advertising may not be built into the total design of the clothing and must respect the size limitations. For example, the leotard cannot be a billboard for the sponsor. Discretion must be used.

Gymnasts may not display advertising as tattoos on their body anywhere.

## **2h. Competition clothing restrictions**

No advertising is allowed on stockings, socks or shoes. Only normal manufacturer's identification is permitted on these items.

No advertising is allowed on hand grips, head bands, stockings, or other such gear used by the gymnasts for competition.

No advertising is allowed on the hand apparatus used in competition; only normal manufacturer's identification is permitted.

The summary chart shows all the items of clothing which are allowed, restricted or prohibited. Penalties for misuse are listed in the Code of Points for each discipline and are summarised in Appendix A for gymnasts. In case of discrepancy or interpretation for penalties, the Code of Points prevails in all cases.

## **SECTION 3 ADVERTISING RULES ON MEN'S CLOTHING**

### **Advertising on men's competitive attire**

- Advertising can be displayed on the gymnast in 3 places.
- It can be on the singlet or shirt and shorts or pants.
- A men's unitard is considered as one piece of clothing.
- Placement is optional but must be aesthetic.

### **3a. Advertising space on the singlet or shirt:**

Maximum space: **90 60 sq. cm** including the background.

**2 times** separated by at least **3 5** cm.

- OR

Maximum space: **130 90 sq. cm** including the background may be used **1 time**.

### **3b. Advertising space on the shorts or pants:**

Maximum space **90 60 sq. cm**, may be used 1 time.

Placement is optional but must be aesthetic.

### **3c. Advertising space on competition warm-up suit**

Advertising may appear on the gymnast **max. two times** ~~only once~~. It can be on the jacket or the pants placed anywhere in keeping with good taste and design.

Maximum space **130 sq. cm two times or 200 sq. cm one** time. Background space can be of any colour and the identification multicolour.

### 3d. Advertising space on carry-on bag and t-shirt

Advertising space is allowed on the bags and t-shirts and may appear **2 times** on each item.

Maximum space **200 sq. cm**, each time, background space can be of any colour and the identification multicolour on each bag and t-shirt.

**Refer to Appendix C: Summary chart for men's clothing**

## SECTION 4 ADVERTISING RULES ON WOMEN'S CLOTHING

### Advertising on women's competitive attire

- Advertising can be displayed on the gymnast in 2 places.
- It can be on the leotard or unitard.
- It may be placed anywhere but it must be aesthetic.

### 4a. Advertising space on the leotard or unitard

- Maximum space **90 ~~60~~ sq. cm** including the background each time.
- It may be placed anywhere but must be aesthetic.

### 4b. Advertising space on competition warm-up suit

- Advertising may appear on the gymnast **only two times once**. It can be on the jacket or the pants placed anywhere in keeping with good taste and design.
- Maximum space **130 sq. cm two times or 200 sq. cm one** time. Background space can be of any colour and the identification multicolour.

### 4c. Advertising space on carry-on bag and t-shirt

- Advertising space is allowed on the bags and t-shirts and may appear **2 times** on each item.
- Maximum space **200 sq. cm**, each, time background space can be of any colour and the identification multicolour on each bag and t-shirt.

**Refer to Appendix D: Summary chart for women's clothing**

## SECTION 5 MANUFACTURER'S LOGO RULES

### Manufacturer's Logo

The dimensions of the logos should be the same as those identifying the goods for retail sale. The logo normally used as a registered trademark can be shown. The size restrictions are consistent with IOC rules.

- Only one trademark on each piece of clothing is permitted.
- Manufacturer's logo is allowed on the upper back of the competition clothing for both men and women, if this is the normal placement in the retail trade.
- A unitard is considered one piece.
- Special manufacturers designs used differently than a trademark or logo on the competition attire as an integral part of the uniform must be approved by the FIG two weeks in advance of the competition.

- Where possible, the logo on the competition attire should be placed in the same location as it usually appears in the retail trade.
- The logo may be in the colours of the corporate design of the manufacturer.

- 5a.** Dimensions are regulated as indicated below but must be reasonable and discreet. Manufacturer's logos on men's or women's competition attire cannot be larger than 30 square cm.
- 5b.** Manufacturer's logos on accessories used for competition must not consume more than 10% of the total space of the item.
- Shoes may show the logo in the usual place.
  - Wrist bands may show the logo but it must be the same on both bands.
- 5c.** Hand grips may show the logo, a maximum size of 6 square cm. only on the binding not on the whole wrapping.
- 5d.** Carry-on bags are permitted to show the logo one time but not greater than 10% of the surface area of the item to a maximum size of 60 square cm.
- 5e.** T-shirts may display the manufacturer's logo and it may not be larger than the maximum advertising space allowed. It may appear on each item **2 times**.

**Refer to Appendix H: Samples of manufacturer's logos**

## **SECTION 6. NATIONAL IDENTIFICATION**

### **National identification, federation emblem or crest**

- All competitors must show an identification of their country. This may be in the form of a flag, the country name, (abbreviated or in full, but the size must be reasonable and in good taste) the national emblem or crest if the country has one, or its coat of arms.
  - National identification must appear on the gymnast at least one time.
  - It may be placed anywhere keeping with good taste.
  - The uniform may be designed in the national colours and portray clearly the national identity. This must be done with discretion and good taste.
  - The gymnast's name may not appear on the uniform.
- 6a.** Identification can be in the form of a badge, sewn on, or also the name of their country or federation written out or abbreviated, or in the form of a crest in their national colours on the leotard or the singlet or shirt.
- 6b.** The identification may appear as follows:
- Men's singlet or shirt:** anywhere ensuring aesthetic presentation.
- Men's shorts or pants:** anywhere ensuring aesthetic presentation.
- Women leotard or unitard:** anywhere ensuring aesthetic presentation.
- For pairs, trios, or groups, the national identification must be the same for all members.
- 6c. National identification is not advertising.** The badge, emblem, name with letters or crest of the country, or Gymnastics federation must appear as a minimum overall area of 30 sq. cm.
- 6d.** The national identification on the warm-up suit is not regulated, but should be reasonable and in good taste in keeping with other rules as specified.



## SECTION 7            COMPETITION NUMBERS – BIBS

### Competition numbers

- 7a.** The competition numbers (bibs) are the property of the FIG. The advertising on the competition numbers is awarded in the contract to a FIG sponsor. Because of this, it is possible that the advertising on the front of the competitor is in opposition to the advertising on the competition number.

All competitors, in Artistic Gymnastics are obliged to wear the competition number. The federations will be requested to make inquiries to the FIG concerning its official advertising partner and thereafter to advise their national advertising partners at least **two** weeks before the competition.

Bibs are obligatory for Artistic Gymnastics and only allowed in other disciplines with the permission of the TC responsible.

Organisers may request FIG for approval to include their own sponsors on the bibs in Artistic Gymnastics competitions. For other disciplines, to wear bibs with advertising, the OC must first get approval from the TC of the discipline. If safety allows it, then the OC requires approval by FIG according to the sponsorship rights.

Bibs must **ONLY** be worn on the back.

- 7b.** The following rules are valid for the dimensions and the advertising on the competition numbers:

The size for the competition numbers:

- Male gymnasts:            200 mm x 200 mm
- Female gymnasts:        160 mm x 160 mm

- 7c.** The advertising must appear under the competition number.

The advertising on the competition numbers, for both male and female gymnasts, may have the following dimensions:

- Height: 60 mm
- Width: 160 mm, or may not exceed the maximum of 100 sq. cm.

- 7d.** The height of the numerals:

- Male gymnasts: 110 mm
- Female gymnasts: 95 mm

- 7e.** The background of the competition number should be white and offer a large enough area for the number and the advertising. The numerals should be black. If stretch material or adhesive fabric is used, the size must comply with the dimension before stretching.

- 7f.** Other backgrounds and printing colours require the consent of the FIG.

**Refer to Appendix G: Samples of bib numbers**

## **SECTION 8            GENERAL**

### **Advertising of the organisers**

In general, the advertising of products on apparel and equipment of the competitors, teams, coaches or officials which represents direct product identification is prohibited, except with permission on the bibs. See Section 7.

The FIG is authorised to take suitable measures in the case of any infractions against this rule.

### **Procedure for approval**

Federations that wish to have advertising on the competition apparel of their gymnasts and coaches must know the FIG rules and abide by them. In addition, they will receive information with the FIG directives from the secretariat. If a federation is not certain of the rules or wishes to have new placements or designs approved, then these forms must be returned to the FIG Office according to the deadlines established in the directives or the work plan. For any clarifications required prior to the FIG event, contact the FIG Office.

**Refer to Appendices E and F: Approval form - Men and Women**

### **Verification of the advertising and national identification on the competition attire**

Based on the directives or work plan, the FIG verifies the advertising on the competition attire prior to and during the competition. Random controls will be conducted during podium training and competitions. Penalties and sanctions can be applied according to the rules during the controls made at the competition.

### **Sanctions**

If the advertising on a gymnast's competition apparel does not correspond to the rules, and when requested by the responsible body, the President of the Superior Jury may impose penalties according to the Code of Points.

If a federation refuses to comply with any of these requirements, participation or continuing in the competition could be jeopardised.

Any changes (not approved) or exchanges in the advertising on the competition apparel which take place during the competition could result in the expulsion of the individual gymnast, the team, or the group from that phase of the competition.

If a gymnast does not display the national identification as required, and when requested by the responsible body, the President of the Superior Jury may impose penalties according to the Code of Points.

### **Guidelines for the Olympic Games**

At the Olympic Games the NOC of each country is responsible for the clothing and accessories of the competitors. Specific guidelines are developed by the IOC and circulated well in advance of the Games to all NOC's. These are supreme to any federation rules during the Games. If the IOC guidelines are silent or vague then the federation rules will apply. Any deductions listed in the Code of Points will also apply at the Olympic Games.

**Refer to Appendix I: IOC guidelines regarding authorised identifications**

The present Rules for Advertising 2017-2020 have been updated by the Executive Committee at its meeting in July 2018 in Pacific Harbour (FIJ) and enters into effect 1<sup>st</sup> August 2018.

## **Fédération Internationale de Gymnastique**



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