



# THE WORLD GAMES

## 2022 Birmingham, USA

Annual General Meeting  
19 May 2022



# MAYOR WOODFIN

City of Birmingham, AL USA





The World Games  
2022 BIRMINGHAM, USA



**IOC President Bach to attend The World Games 2022 in Birmingham in July**



**How buying tickets, merchandise for the World Games will help support Ukraine**



**The 22 Best Places to Go in 2022**

*“The Magic City will serve as the first American host for The World Games, an 11-day, 34-sport event (including tug of war and wheelchair rugby) expected to draw 500,000 spectators.”*



# JONATHAN PORTER

Chairman of the Birmingham Organizing Committee



# JAY KASTEN

Chief Operating Officer

# ACCREDITATION

The accreditation badge for Carrie Coleman includes the following information:

- Name, Function, Organization:** CARRIE COLEMAN, World Baseball Softball Confederation Softball
- Main Category (Abbreviation + Color):** ATH
- Venue:** HVRM
- Ceremonies Access:** C, F
- Transportation, Catering, Housing:** F, O, TA
- Validity Days:** Jul 07-17

The badge also features a QR code and the number 123456 at the bottom right.

# COVID-19 UPDATE

The World Games 2022 is working with local, state, national and international officials and health experts to ensure the Games are safe for all who will attend. Working with these partners, we closely monitor the status of COVID-19 cases and will follow the health and safety guidance of local public health authorities.

TWG 2022 is also adopting the following additional health and safety COVID protocols to protect participants:

- All athletes competing at TWG 2022 will be required to be fully vaccinated and provide proof of negative COVID-19 test within 48 hours before arrival.
- All sports officials and staff staying in the Athlete Villages at UAB and Birmingham Southern College will also be required to be fully vaccinated.
- Rapid, on-site COVID testing services will be provided to athletes and officials. Those who test positive will be notified and CDC guidelines for quarantine and isolation will be followed.
- TWG 2022 will provide a contact tracer to identify close contact exposures of athletes, officials and staff who test positive for COVID.
- Athletes, sports officials and staff are asked to promptly report COVID symptoms and be tested.
- BOC will follow all local public health guidance regarding masking rules should they be required
- Departure flight testing available at Athlete Villages & HQ Hotel

These added protections supplement and do not replace any federal, state or local health and safety law or regulations.

- Best Practices
  - Apply now!
  - Submit a DS 160 Form to the Embassy or Consulate
  - Choose a nearest interview date, even if it is past the World Games Dates
  - Submit an Expedited Interview Request
  - If the Request is accepted, they will have an earlier interview date
  - If the Request is denied, alert us to issues ([travel@twg2022.com](mailto:travel@twg2022.com)) along with a copy of DS 160 Form
- Handbook, Travel process, Vaccination Information  
<https://twg2022.com/international-travel-visas/>



## LOWER LEVEL

FREE WI-FI



# ACCOMODATIONS

## TWG HEADQUARTERS HOTELS

### SHERATON



### WESTIN



# ACCOMODATIONS

## UAB



## BSC



# ATHLETE SERVICES

## Early Training Opportunities - Connecting AL cities with IF/NOCs

- Cullman, Huntsville, Pell City, Tuscaloosa, etc.

## Athlete Villages

- Laundry
- Barber
- Nail salon
- Massage therapist
- Tattoo artist
- Toiletries
- Communal area activities
  - (Billiards, table tennis, arcade, corn hole, spike ball, etc.)
- Cooking demos
- Movie night
- Photo booth
- TV's for watching events

[Alli.McGill@TWG2022.com](mailto:Alli.McGill@TWG2022.com)



# ATHLETES' NIGHT

## ATHLETES' NIGHT: *July 13, 2022*

Our goal is to create a fun, interactive experiences that gives the athletes a chance to meet and greet with each other, exchange pins, and take "international" group photos for social and keepsakes.

### LOCATION

Jones Valley Teaching Farm  
701 25th Street North  
Downtown Birmingham  
*(Located two blocks from The World Games Plaza)*

### FEATURES

- Karaoke
- Creative food choices
- Themed non-alcoholic signature drinks
- 360 photo booth
- "Country Check-in" wall
- Jones Valley cooking demo
- DJ on the covered open-air lounge (outdoor night club theme - HIP HOP / EDM / POP)



## Featured Entertainment

Big Boi from Outkast  
*6-time Grammy award winner*

**9:00 p.m. CST**

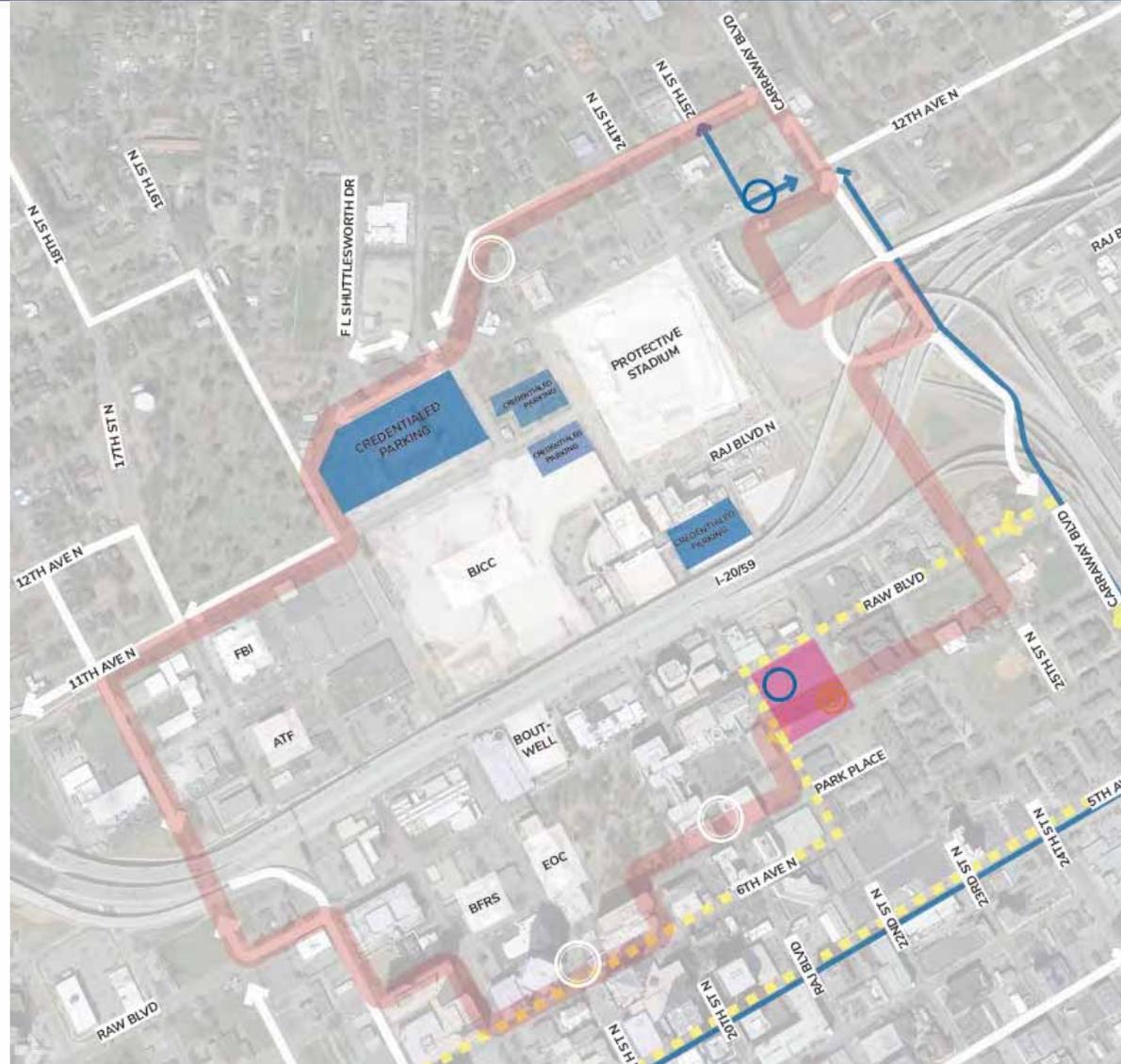


# SECURITY

- **SEAR 1 Event** designated by US Dept. of Homeland Security
  - Super Bowl
  - Indianapolis 500



# SECURITY



## Clear Bag Policy



### THE WORLD GAMES 2022 BAG POLICY

### APPROVED



12" X 6" X 12"  
CLEAR PLASTIC BAG  
ALLOWABLE STORAGE  
AREA



1-GALLON PLASTIC  
FREEZER BAG



ONE CLEAR, NON-  
GLASS WATER  
BOTTLE



CLUTCH WITH  
SHOULDER STRAP



CLUTCH WITH  
WRIST STRAP

(ONE LARGER THAN 4.5" X 6.5")

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### NON-APPROVED



BACKPACK



BINOCULARS  
CASE



CAMERA  
CASE



CLEAR  
BACKPACK



TINTED  
PLASTIC BAG



PRINTED PATTERN  
PLASTIC BAG



FANNY PACK



SEAT CUSHION  
WITH POCKETS



OVERSIZED TOTE  
BAG



DIAPER BAG



MESH BAG



PURSE

## Prohibited Items



### PROHIBITED ITEMS

TO ENSURE THAT ALL GUESTS HAVE A SAFE AND ENJOYABLE EXPERIENCE AT THE WORLD GAMES, GUESTS WILL NOT BE PERMITTED TO BRING THE FOLLOWING ITEMS INTO THE EVENT:

WEAPONS OF ANY KIND  
UMBRELLAS  
WALLETS, BILLFOLDS, CLUTCHES  
LARGER THAN 1" X 4.5" X 6.5"  
DIAPER BAGS, BABY STROLLERS  
FANNY PACKS  
BACKPACKS  
BRIEFCASES  
COMPUTER BAGS  
LUGGAGE (ALL TYPES)  
SEAT CUSHIONS WITH COMPARTMENTS  
SELFIE STICKS  
TRIPODS  
VIDEO CAMERAS AND RECORDERS  
CAMERAS WITH 12" LENSES OR  
GREATER  
ALL CAMERA CASES  
LASER LIGHTS AND LASER POINTERS

REMOTE CONTROLLED DRONES OR  
DEVICES  
TOBACCO PRODUCTS OF ANY KIND  
CIGARETTES AND E-CIGARETTES  
ILLEGAL DRUGS  
ALCOHOLIC BEVERAGES  
OUTSIDE FOOD OR DRINKS  
FIREWORKS AND SMOKE PRODUCING  
DEVICES  
ALL TYPES OF RADIOS  
ARTIFICIAL NOISEMAKERS  
ALL ANIMALS (EXCEPT CERTIFIED,  
LEASHED SERVICE ANIMALS)  
HELIUM-FILLED BALLOONS  
INFLATED BALLS  
FRISBEES  
ROLLERBLADES, HEELIES, SKATEBOARDS  
AND SCOOTERS  
FLAGS AND BANNERS ON POLES OR  
STICKS  
ANY OTHER ITEM DEEMED DANGEROUS  
OR INAPPROPRIATE BY STAFF

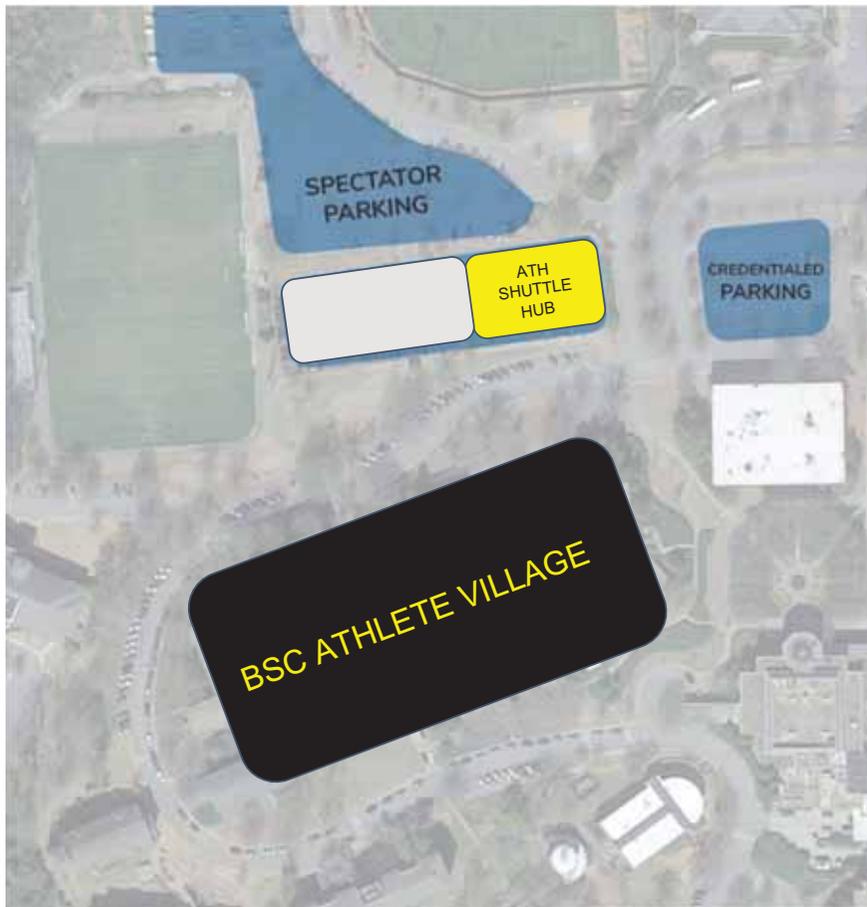
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VIOLATION OF THIS POLICY WILL BE SUBJECT TO EJECTION WITHOUT REFUND

PROHIBITED ITEMS THAT ARE DISCOVERED DURING SECURITY INSPECTIONS MUST BE DISCARDED BEFORE ENTRY. NO ITEM IS TO BE LEFT AT THE GATE. ALL OTHER ITEMS THAT ENTER THE STADIUM ARE SUBJECT TO A VISUAL SEARCH. THANK YOU.

# TRANSPORTATION – ATHLETES

- Daily bus schedules provided for each venue
- Convenient, centralized pick up points at Athlete Villages



# TRANSPORTATION - GUEST

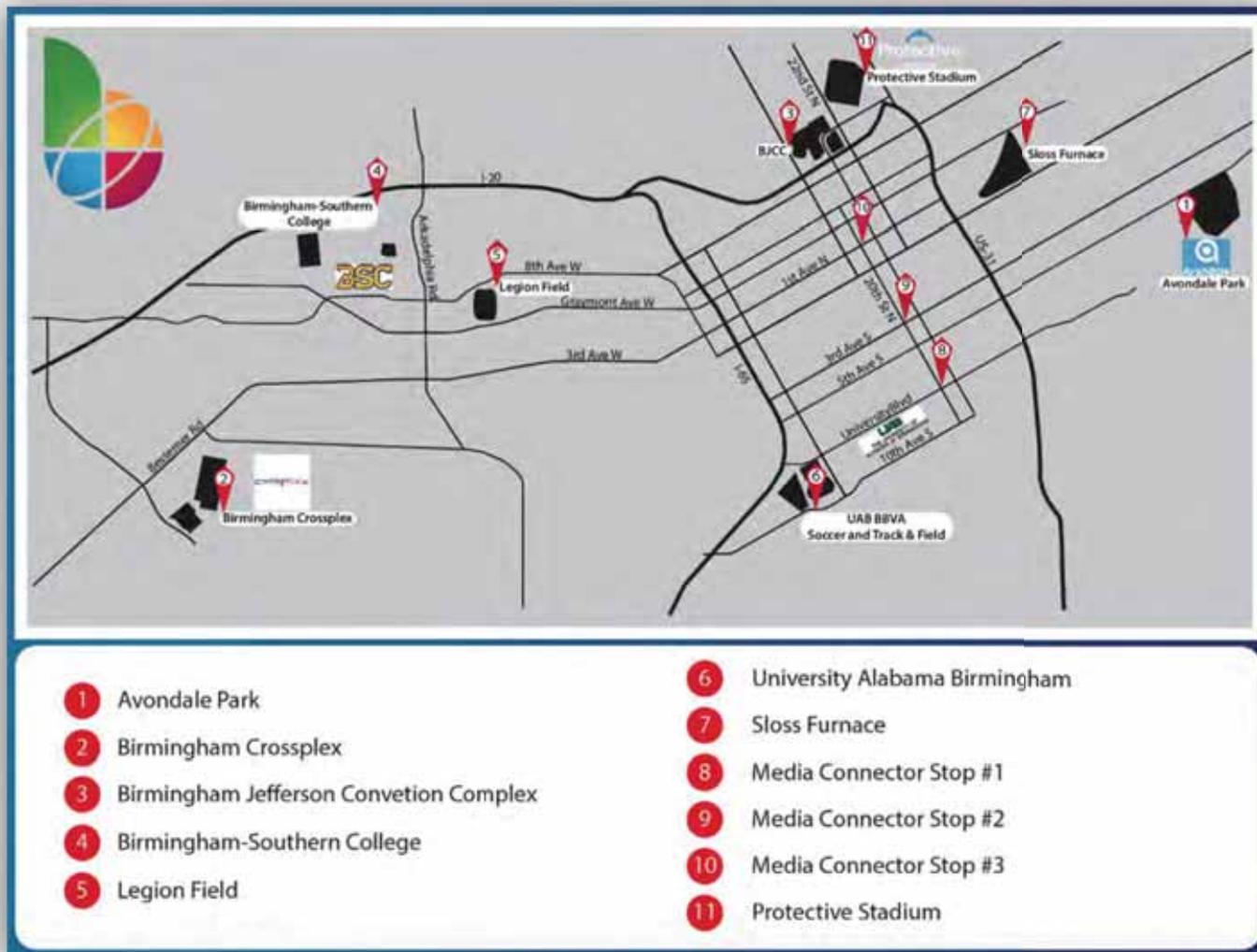
- **Who:** Approved IWGA/BOC Committee Members and Guests
- **Where:** Guest Transportation office located at the Headquarters Hotel
  - Airport shuttle to/from Headquarters hotels (Sheraton & Westin)
  - T1 - Dedicated car and driver during games hours (approx. 8am to 10pm)
  - T2 - Dedicated VIP vehicle fleet for transport from Headquarters hotels to/from venues with advance reservations given priority

# TRANSPORTATION - TWG EXPRESS

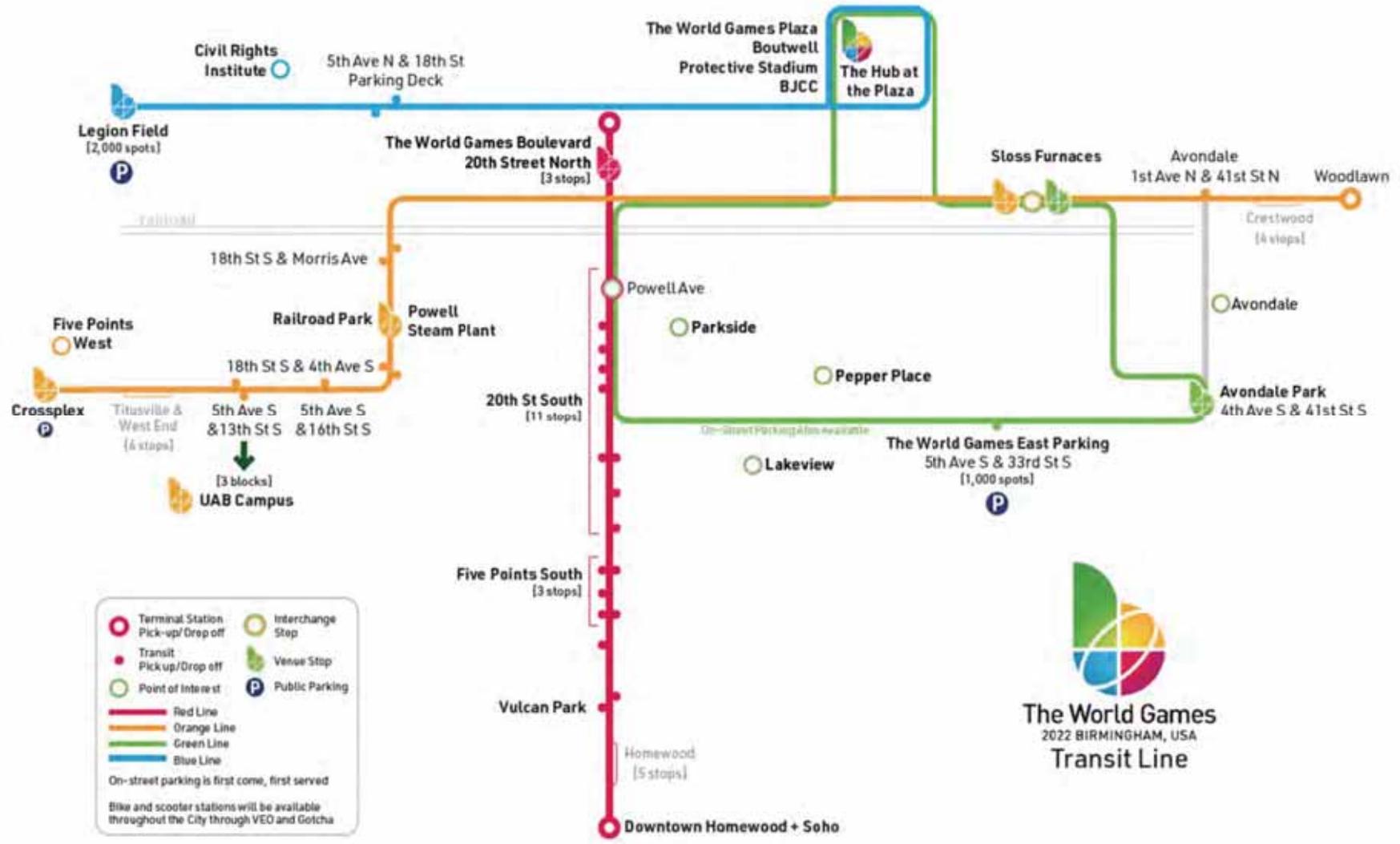
## The World Games 2022 Express (TE)

- **Who:** Approved media and approved officials
- 3 different loops centered at Main Media Center at BJCC
  - Central (BJCC, UAB, Media Hotels)
  - West (BJCC, BSC, Legion Field, Crossplex)
  - East (BJCC, Avondale, Sloss)
  - Limited shuttles to outlier venues (Barber, Hoover Met, JCHS & Oak Mountain)
  - Airport shuttle to Headquarters hotel (Sheraton) to collect the accreditation

# TRANSPORTATION - TWG EXPRESS



# TRANSPORTATION - PUBLIC



# TRANSPORTATION - PUBLIC

- The World Games 2022 Transit Line
  - 4 Routes that connect you to 8 of 14 venue clusters
  - Connections to local restaurants, entertainment districts & attractions
- Rideshare apps
  - Lyft
  - Uber
- Micro Mobility - Bikes and Scooters
  - VeoRides
  - Gotcha
- Walkability
  - Flat, easy to navigate street grid in downtown BHM





# CITY WIDE LOOK & DECOR



# VENUE LOOK & DECOR



HORIZONTAL BANNER



VERTICAL BANNERS



WINDFLAGS



FIELD WALL BANNERS



SPONSOR BRANDING APPLICATIONS - HORIZONTAL BANNERS

# VENUE LOOK & DECOR



# VENUE LOOK & DECOR



# VENUE LOOK & DECOR



## The Sports Garden at TWG Plaza

- Lakeshore Foundation
- International Floorball Federation
- International Jujitsu Federation
- WAKO Team USA Kickboxing
- International Korfball Federation
- International Aikido Federation
- International Wushu Federation
- US Drone Soccer
- Orienteering USA
- USA Field Hockey
- International Fistball Association
- World Flying Disc Federation
- E-Gaming (archery, racquetball, softball)



Keri Lane - [keri.lane@twg2022.com](mailto:keri.lane@twg2022.com)

## In Venue

- Aikido
- Field Hockey
- Floorball
- Ju-Jitsu
- Sumo



# DOMESTIC RIGHTS

## Domestic Television Partners:

### CBS/CBS Sports Network

- Two (2) 1-hour shows on CBS Network
- Ten (10) 1-hour nightly, highlight shows on CBS SportsNet, from July 8 to July 17

### NFL Network

- Rights to partner with NFL Network for Flag Football
- 4 semifinal games and 4 medal games proposed

## Domestic Digital Partner:

### [olympicchannel.com](http://olympicchannel.com)

- [olympicchannel.com](http://olympicchannel.com) for the US domestic digital distribution
- Global distribution of TWG2022 on [olympicchannel.com](http://olympicchannel.com)



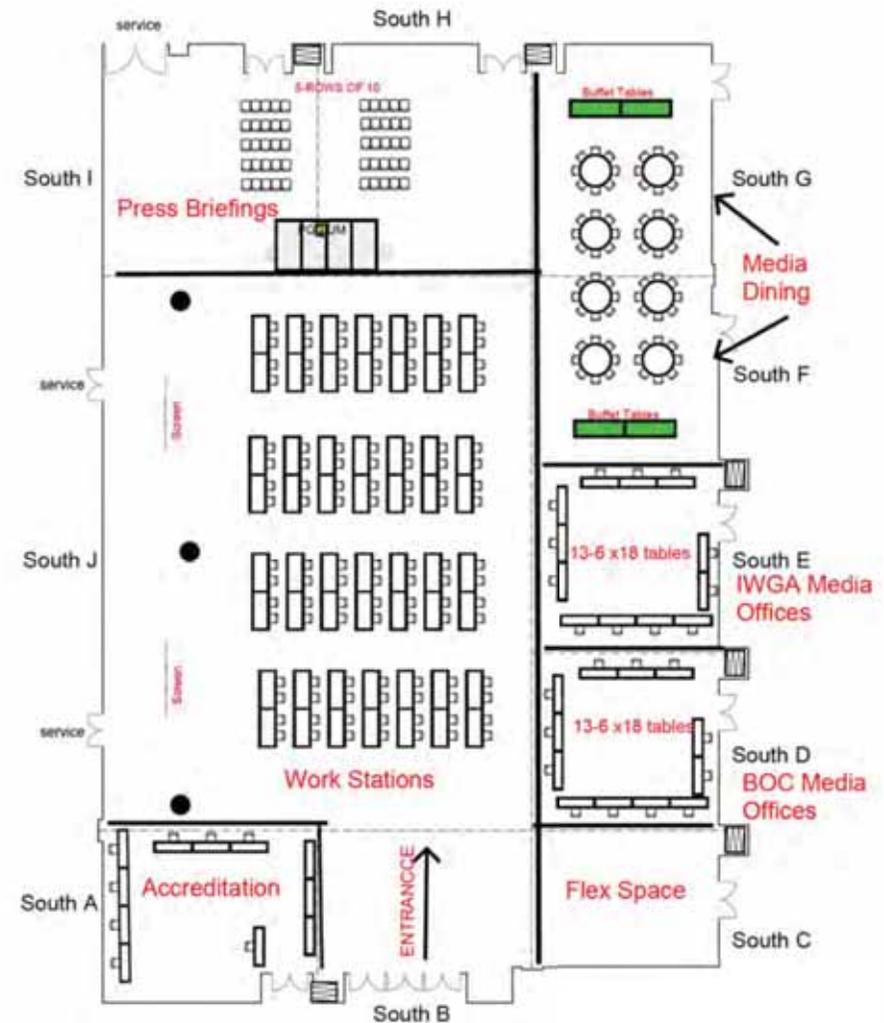
# MEDIA OPERATIONS

## MAIN MEDIA CENTER

- Centrally located at BJCC
- Home to the media staff of BOC and IWGA

## SUB-MEDIA CENTERS

- Designated functioning media areas at each venue, with TWG 2022 media staff
- Transportation shuttles with schedule of operation





# JONATHAN PORTER

Chairman of the Birmingham Organizing Committee





**GET DISCOUNTED TICKETS**

*IFFAMILY for 10% Discount*

**HOTEL ROOM BLOCK**

*CLICK HERE*

## DOWNLOAD TODAY

Step 1: Go to [www.twg2022.com](http://www.twg2022.com)

Step 2: Check the pop-up notice at the bottom of your screen

Step 3: Click to add to your home screen

Install today for access too Guides, Maps, Schedules and everything you will need July 7 -17.



# ROAD TO BIRMINGHAM

## STATEWIDE MEDAL TOUR

*at Hibbett | City Gear Stores*



## OLD GLORY RELAY

*Presented by Airbus*



# OFFICIAL THEME SONG

## HOPE OF ALABAMA

THEME SONG OF THE WORLD GAMES 2022



Featuring Randy Owen • Yung Bleu • Jamey Johnson • Pastor Mike Jr. • Worth The Wait • Chuck Leavell  
Ruben Studdard • Taylor Hicks • Bo Bice • Martha Reeves • Blind Boys of Alabama • Sara Evans  
and The World Games Youth and Adult Choirs



# TWG PLAZA

# TWG Plaza at City Walk



# Schedule of Events

THE WORLD GAMES PLAZA - HOURS OF OPERATIONS											
	7-Jul	8-Jul	9-Jul	10-Jul	11-Jul	12-Jul	13-Jul	14-Jul	15-Jul	16-Jul	17-Jul
<b>TWG Plaza</b>	11a-10p	11a-10p	11a-10p	11a-10p	11a-10p	11a-10p	11a-10p	11a-10p	11a-10p	11a-10p	11a-10p
<b>Demo Sports</b>	3p-8p	3p-8p	3p-8p	3p-8p	3p-8p	3p-8p	3p-8p	3p-8p	3p-8p	3p-8p	3p-8p
<b>Sponsor Activations</b>	3p-9p	3p-9p	3p-9p	3p-9p	3p-9p	3p-9p	3p-9p	3p-9p	3p-9p	3p-9p	3p-9p
<b>Sound Stage (Small)</b>	3p-7p	3p-7p	3p-7p	3p-9p	3p-9p	3p-9p	3p-7p	3p-9p	3p-9p	3p-9p	3p-7p
<b>Main Stage (Large)</b>	N/A	7p-10p	7p-10p	N/A	N/A	N/A	7pm-10pm	N/A	7p-10p	7p-10p	N/A
<b>Merchants Market</b>	11a-8p	11a-8p	11a-8p	11a-8p	11a-8p	11a-8p	11a-8p	11a-8p	11a-8p	11a-8p	11a-8p
<b>Food Trucks</b>	11a-8p	11a-8p	11a-8p	11a-8p	11a-8p	11a-8p	11a-8p	11a-8p	11a-8p	11a-8p	11a-8p
<b>Notes:</b>	<b>Opening Ceremony</b>						<b>Athlete's Night</b>				<b>Closing Ceremony</b>

# Soundstage Programming

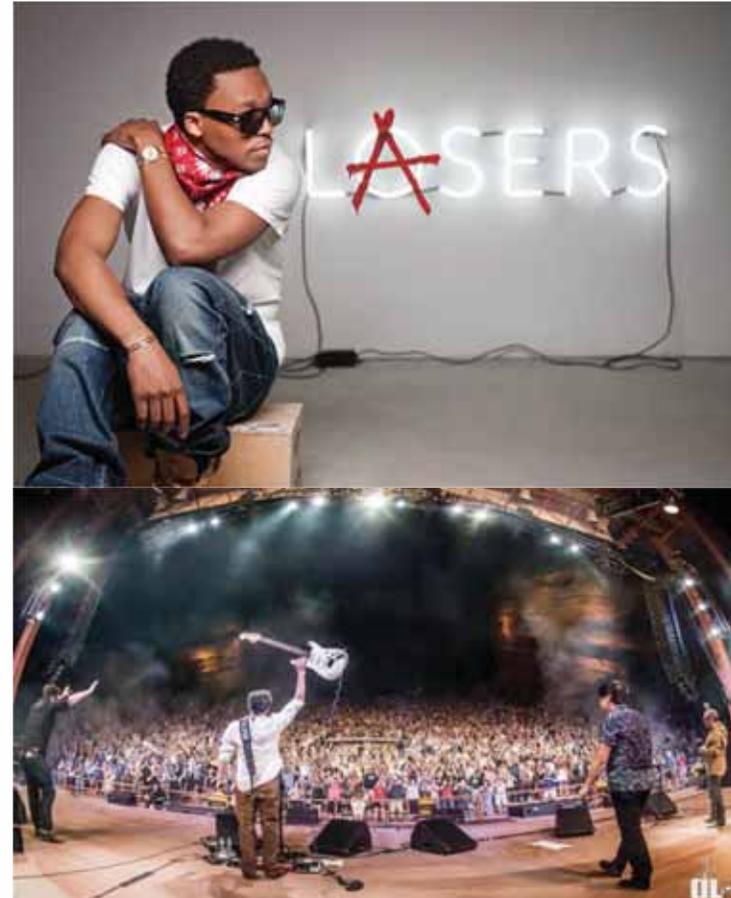
Bringing the World to Birmingham!

## Featured Acts:

- Big Boi
- Lupe Fiasco
- Big Head Todd and The Monsters
- La Tropa/Kumbia
- Aztec Dancers
- Greek Othodox
- Indian Cultural Association
- Mariachi Los Alegres
- Parthenon Dancers
- DJ Mami Chula
- DJ Tali
- Christian & Scooby
- Celeste Rubion - Emcee

## Hours of Operation:

- 3:00 p.m.-9:00 p.m. central



# THE OPENING & CLOSING CEREMONIES

# THE COUNTDOWN



## Featured Artists and Cast

75 Piece Orchestra

\*\*\*\*

120 Member Youth Choir

\*\*\*\*

120 Member Gospel Choir

\*\*\*\*

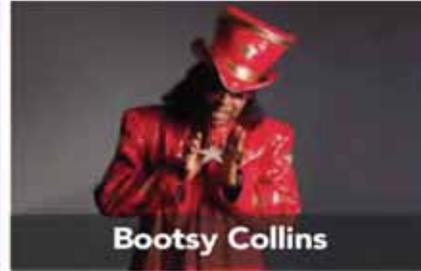
100 Member Concert Choir

\*\*\*\*

Auxiliary Percussionists,  
Herald Trumpets, & More

\*\*\*\*

Auxiliary Dancers and  
Color Guard Personnel



Bootsy Collins



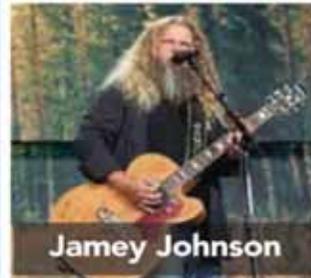
The Blind Boys of Alabama



Bo Bice



Chuck Leavell



Jamey Johnson



Martha Reeves



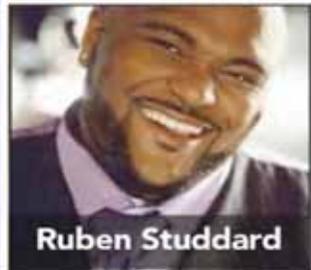
Nelly



Pastor Mike Jr.



Yung Bleu



Ruben Studdard



Sara Evans



Taylor Hicks



Tony! Toni!  
Toné!



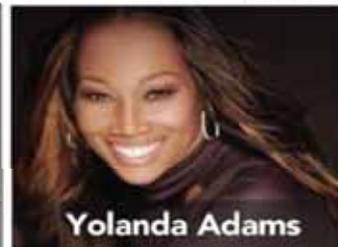
Monica



Sheila E.



Worth The Wait



Yolanda Adams



Alabama



*It's nice*

TO HAVE YOU IN

**BIRMINGHAM**

HNSCITYMURAL