

Communications & Media Relations Manager

Full-time | Lausanne

Your **Mission**

At World Gymnastics, communication shapes the federation's reputation, deepens engagement with the Olympic Movement and connects the sport with audiences worldwide. Based at the headquarters in Lausanne, the Communications & Media Relations Manager develops and maintains strategic relationships with global media and institutional partners, oversees media operations at major events, and contributes to the implementation of the federation's communications strategy. You combine editorial rigour, stakeholder management and event expertise to ensure gymnastics is accurately and compellingly represented across all channels.

Your **Responsibilities**

- Manage and develop strategic relationships with global, regional and specialist sports media and institutional partners.
- Act as point of contact with the IOC, the IWGA, the Olympic Channel and key stakeholders on media activities related to Gymnastics at major events (IOC, IWGA, National Federations).
- Plan, coordinate and manage media and photo operations at major sport events.
- Co-Lead editorial planning and content production for online and offline sport communications.
- Oversee the preservation and promotion of the federation's historical archives and editorial memory.
- Represent the federation professionally in high-profile institutional and media settings.
- Collaborate with IT, Sports and TV teams to ensure timely and accurate communication of results and digital content.
- Supervise contractors and ensure the smooth administrative management of communication workflows.
- Lead or contribute to special cross-functional communications and promotional projects.

About **You**

- University degree in Communications, Journalism, Public Relations or related field.
- Minimum 7 years of experience in sports communication, media relations or stakeholder management, with proven experience in media operations at major international sports events.
- Familiarity with gymnastics disciplines and the broader multi-sport event environment is a strong asset.
- Established network within international sport media and Olympic Movement institutions, with experience engaging with key sports stakeholders.
- Strong knowledge of the Olympic Movement, its governance structures and international sport communication practices.
- Strong writing and editing skills, with the ability to adapt tone and messaging for different audiences and channels.
- Strategic mindset with sensitivity to reputational issues, combined with the ability to manage complex event logistics under pressure.
- Full professional fluency in English and French; additional languages are an asset.
- Valid Swiss work permit.



We Offer

- Being part of a leading international sports federation, contributing to the global visibility and reputation of gymnastics through impactful communications.
- A role at the intersection of media, sport and the Olympic Movement, with direct engagement with global institutional partners and major international events.
- A human-sized, multicultural environment fostering collaboration, trust and autonomy, giving space for initiative and professional growth.
- An engaging position combining strategic communication, editorial leadership and hands-on event delivery across a diverse international calendar.

About World Gymnastics

The Fédération Internationale de Gymnastique (FIG), operating under its brand World Gymnastics™, is the international governing body recognised by the International Olympic Committee (IOC) for the sport of gymnastics. Founded in 1881, it is the oldest established international federation of an Olympic sport and has been part of the Olympic Games since their revival in 1896. FIG governs nine sports: Gymnastics for All, Men's and Women's Artistic, Rhythmic, Trampoline & Tumbling, Acrobatics, Aerobics, Parkour and Paragymnastics. Through the World Gymnastics™ brand, the federation promotes participation, inspires engagement, and supports the long-term development of the sport worldwide. FIG brings together 165 member federations and engages millions of athletes, coaches, officials, and fans, making gymnastics one of the world's most widely practiced and watched sports.

World Gymnastics™ is a trademark of the Fédération Internationale de Gymnastique (FIG).

At World Gymnastics, we foster trust, promote equality, celebrate diversity and ensure gymnastics thrives with integrity, innovation and inclusivity worldwide

APPLY NOW

Please send your applications to hr@worldgymnastics.sport
Only direct applications will be considered.

We believe that in order to recruit the best professionals all applications must be reviewed equally. For this reason, all the elements you wish to share with us in your file are not discriminating (photo, age, gender, location for example). We are committed to offering equal opportunities. If your application is selected, we will reach out for an introductory call. As part of the interview process, we always ensure complete insight and transparency, namely, you will have the chance to meet people who will be crucial to your future success in the role.

When applying to this career opportunity, the candidate acknowledges and agrees that, in accordance with relevant legal regulations, World Gymnastics will collect and process his/her personal information for the purpose of contacting you and to analyse if your profile meets our criteria for the job. In the absence of a favourable response from us, we will keep your personal data for a limited period so that we can contact you again if we have new job offers.