

FÉDÉRATION INTERNATIONALE DE GYMNASTIQUE



FIG RULES
COMPETITION CLOTHING
AND ADVERTISING

Valid from May 2024

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INTRODUCTION

Our athletes represent an important sporting image to the world. This image is clearly reflected in our brand. The clothing and accessories they wear are an important part of this and require some structure and regulation.

The FIG Rules for Competition Clothing and Advertising are established and approved by the FIG Executive Committee.

The purpose of these rules is to enable the national federations to regulate their team uniforms, to give visibility to their country, and to promote their sponsors. The requirements are set for all disciplines, to ensure that the sport is presented in the best possible way and that the participants are not over commercialised. At every FIG sanctioned event (Junior, Senior or Age Group) these rules will be applied and any infringements will be penalised accordingly.

Uniforms for FIG competitions must comply with the rules set out in the Olympic Charter and the principles set out in the FIG Code of Ethics. These documents state that the design of clothing is expected to be compatible as a sports uniform and not as a costume. Details are provided in the Code of Points for each discipline.

Only the national identification, manufacturer's logo, product technology identification, advertising and bib number (ART only) may appear on the uniform in accordance with these rules.

The design of the uniform shall not include any political slogans or signs, motivational words or logos. Designs or items depicting war, violence, sexual or religious themes are prohibited.

These rules apply to all participants in all FIG sanctioned competitions in all disciplines, and are also binding for support personnel and coaches. Restrictions on clothing worn by athletes on the competition floor, in the Field of Play, may result in penalties for any infraction. It is up to the Technical Committee of each discipline to decide on the application of penalties and to list them in the Code of Points.

ART. 1 ADVERTISING RULES GENERAL

Art. 1.1 The right to wear advertising for all FIG sanctioned competitions

The competitors and the coaches are permitted to wear and display advertising on their clothing in the competition venues.

A sponsor may only have their advertising appear one time on each piece of clothing.

Advertising on clothing may not be placed in a way that is provocative, or that violates good manners, ethical and moral social principles of our society, e.g. advertising that glorifies violent, racial, religious, political or sexist ideologies is not allowed.

The FIG may decide to remove or cover up any advertising it deems inappropriate. Such a decision shall be final.

The use of advertising on the clothing of the judges is prohibited, except when required by the Organising Committees of Multisport Games. With the prior approval of the FIG, the members of the Organising Committee may wear advertising on their clothing, provided that these individuals do not fall within the definition of “officials or judges”.

In the case of authorised Organising Committee advertising, the word name, the logogram / acronym and/or the logo may be used to display the advertising on the clothing. The use of the word name, respectively the logogram and the logo in a advertisement is permitted according to the rules.

Art. 1.2 Multiple use of sponsors or advertising

1.2.1 Team or Group

When competing in a pair, trio, team (not combined team ranking) or group, athletes may only display the **same** sponsor advertising according to the rules for placement and size for men and women.

1.2.2 Individuals

In individual competition, athletes from the same federation may display different sponsor advertising according to the rules.

The same rules apply for Junior and Senior Competitors.

Art. 1.3 Restriction, dimensions, size and placement of advertising

1.3.1 Generalities for competition clothing

Only one sponsor identity is allowed in each advertising space.

For women, a **maximum of 3** advertising spaces (different sponsors) are allowed.

For men, a **maximum of 3** advertising spaces (different sponsors) are allowed.

The advertising should have a transparent background where possible.

Advertising may not be integrated into the overall design of the clothing and must respect the size restrictions. For example, the leotard cannot be a billboard for the sponsor. Discretion must be exercised.

Athletes may not display advertising in the form of tattoos or body paint anywhere on their bodies.

1.3.2 Competition clothing restrictions

No advertising is permitted on the athlete's personal items such as: hand apparatus, hand grips, wristbands, authorised headwear, towels, stockings, socks or shoes. Only normal manufacturer identification is permitted on these items.

The Codes of Points regulate all items of the clothing that are allowed, restricted or prohibited. Penalties for misuse are listed in the Code of Points for each discipline. Some Multisport Games may have permissible exceptions to these rules.

ART. 2 ADVERTISING RULES ON MEN'S CLOTHING

For all FIG registered competitions:

A maximum of three (3) advertising spaces may be displayed on the athlete.

The sponsor must be different if more than one (1) advertising space is used.

The clothing manufacturer (with logo as in Section 5) may also be a sponsor, i.e. the athlete may have one (1) advertising space from the same manufacturer/sponsor.

It can be on the singlet, unitard or competition shirt and shorts or pants.

A unitard is considered to be one (1) piece of clothing.

Placement is optional.

Art. 2.1 Advertising space on the singlet, unitard or competition shirt

Maximum space: **90 sq. cm** including the background.

Two (2) times separated by at least **3 cm**.

OR

Maximum space: **130 sq. cm** including the background may be used **one (1) time**.

Art. 2.2 Advertising space on the shorts or pants:

Maximum space **90 sq. cm**, may be used 1 time.

Art. 2.3 Advertising space on competition track suit

Advertising may appear on the athlete a maximum of two (2) times. It can be placed anywhere on the jacket or the pants.

Maximum space : **130 sq. cm** two (2) times or **200 sq. cm** one (1) time. The background space can be any colour and the identification can be multicoloured.

Art. 2.4 Advertising space on carry-on bag and T-shirt

Advertising space is allowed on the bags and T-shirts and may appear **two (2) times** on each item.

Maximum space **200 sq. cm**, each time, background space can be any colour and the identification multicoloured on each bag and T-shirt.

ART. 3 ADVERTISING RULES ON WOMEN'S CLOTHING

For all FIG registered competitions:

A maximum of three (3) advertising spaces may be displayed on the athlete.

The sponsor must be different if more than one advertising space is used.

The clothing manufacturer (with logo as in Article 4) may also be a sponsor, i.e. they can have one (1) advertising space from the same manufacturer sponsor. It may be on the leotard, unitard or competition shirt and shorts, tights or pants (if permitted by the discipline).

A unitard is considered to be one (1) piece of clothing.

Placement is optional.

Art. 3.1 Advertising space on the leotard, unitard or competition shirt

Maximum space: **90 sq. cm** including the background.

Two (2) times separated by at least **3 cm**.

OR

Maximum space: **130 sq. cm** including the background may be used **one (1) time**.

Art. 3.2. Advertising space on the shorts or tights (also pants for PK):

Maximum space **90 sq. cm**, may be used one (1) time.

Art. 3.3. Advertising space on competition track suit

Advertising may appear on the gymnast a maximum of two (2) times. It can be placed anywhere on the jacket or the pants.

Maximum space **130 sq. cm** two (2) times or **200 sq. cm** one (1) time. The background space can be any colour and the identification can be multicoloured.

Art. 3.4. Advertising space on carry-on bag and T-shirt

Advertising space is allowed on the bags and T-shirts and may appear **two (2) times** on each item.

Maximum space **200 sq. cm**, each time, background space can be any colour and the identification multicoloured on each bag and T-shirt.

ART. 4 MANUFACTURER'S LOGO RULES

Means :

The normal display of the name, designation, trademark, or logo or any other distinctive sign of the manufacturer of an item (excluding encrypted or encoded supports, such as barcodes or QR codes, as well as URLs, social media accounts and hashtags).

An Identification of the Manufacturer principally used in the business of manufacturing, providing, distributing and selling clothes and which is (i) not principally used for non-clothes products, (ii) not confusingly similar or identical to an identification used in another line of business, unrelated to clothes.

The maximum size of the logo shall be **30 sq. cm**.

Art. 4.1 General requirements

Only one (1) trademark/logo is permitted on each piece of clothing.

The logo normally used as a registered trademark may be displayed.

Wherever possible, the logo on the competition attire should be placed in the same position as it usually appears in retail.

The manufacturer's logo is permitted on the upper back of both men's and women's competition clothing, if this is the normal retail placement.

A unitard is considered to be one (1) piece.

Special manufacturer's designs, other than a trademark or logo on the competition attire, may be reviewed by the FIG office two (2) weeks prior to the competition. The FIG can provide feedback in advance, but the final determination of any irregularities will be made at the competition site. Use Appendix A or B (Feedback Form)

The logo may be in the colours of the manufacturer's corporate design.

The apparel manufacturer (with logo) may also be a sponsor, i.e. the athlete may also have one (1) advertising space from the manufacturer/sponsor as described in Articles 2-3 above.

Art. 4.2 Dimensions requirements

Manufacturer's logos on men's or women's competition attire and tracksuits shall not be larger than **30 sq. cm**.

Manufacturer's logos on accessories used for competition must not exceed 10% of the item's total area.

Shoes may have the logo in the usual place.

Wristbands may show the logo, but it must be the same on both wristbands.

Hand grips may show the logo, with a maximum size of **6 sq. cm**, only on the binding and not on the entire wrapping.

Carry-on bags may show the logo one (1) time but not more than 10% of the surface area of the item, up to a maximum size of **60 sq. cm**.

T-shirts may display the manufacturer's logo, but it cannot be larger than **200 sq. cm** at a time. It may appear two (2) times on each item.

Refer to Appendix D: Samples of Manufacturer's Logos & Product Technology Identification

ART. 5 NATIONAL IDENTIFICATION

The country of each competitor must be identified on their competition attire. This identification must be in accordance with the following guidelines:

- in the form of a flag (in official colours) and/or the country name. The country name may be abbreviated with the FIG 3-letter federation code or in full
- the minimum total area is **30 sq.cm**
- the national emblem or crest, if the country has one, or its coat of arms, may be worn in addition to the required flag and/or country name
- the uniform may be designed in the national colours and represent the national identity in addition to the required flag and/or country name
- National identification must appear on the athlete at least one time, with no limit on frequency
- Placement is optional
- The athlete's name may not appear on the uniform

- Identification may be in the form of a badge, sewn on, or affixed by numerous other methods in a safe and secure manner

The identification may appear as follows:

- **Men's singlet, unitard or competition shirt:** anywhere
- **Men's shorts or pants:** anywhere
- **Women's leotard, unitard or competition shirt:** anywhere
- **Women's shorts or tights:** anywhere

For teams (not combined team ranking), pairs, trios, or groups, the national identification must be the same for all members.

National identification is not advertising.

The national identification size on the tracksuit is not regulated.

ART. 6 PRODUCT TECHNOLOGY IDENTIFICATION

The technical identification (which shall not include any Identification of the Manufacturer, or any part thereof) used on clothing to identify any fabric technology as shown in the retail market. The maximum size is **10 square cm**. This identification may only appear one time on the following pieces of apparel:

Men: singlet / competition shirt, shorts, pants, tracksuit top, tracksuit bottom, T-shirt

Women: leotard / unitard, shorts / tights, tracksuit top, tracksuit bottom, T-shirt

Refer to Appendix D: Samples of Manufacturer's Logos & Product Technology Identification

ART. 7 COMPETITION NUMBERS – BIBS

Competition numbers are required for FIG official Artistic Gymnastics competitions (World Championships (Senior & Junior), World Cups and World Challenge Cups). Use of bibs is recommended for other ART competitions.

Refer to Appendix C for further information.

Art. 7.1 General

The competition numbers (bibs) are the property of the FIG. The advertising on the competition numbers is awarded in the contract to a FIG sponsor. For this reason, the advertising on the front of the competitor may be in opposition to the advertising on the competition number.

All competitors, in Artistic Gymnastics shall wear the competition number. The federations will be requested to make to enquire with the FIG about their official advertising partner and to inform their national advertising partner at least **two** weeks prior to the competition.

Bibs may be worn in other disciplines with the permission of the Superior Jury President.

The FIG shall determine the advertising on the bibs for the Artistic World Championships. The Organising Committees may determine the advertising for other competitions. Any specific details regarding bibs will be set out in the directives or workplan for each competition.

Bibs must **ONLY** be worn on the back.

Art. 7.2 Dimensions and advertising placement

The following rules are mandatory for the dimensions and the advertising on the bib numbers for FIG official Artistic Gymnastics competitions, but are recommended for all Artistic Gymnastics competitions:

The size for the bib numbers shall be:

Men: 200 mm x 200 mm

Women: 160 mm x 160 mm

The advertising must appear under the bib number.

The advertising on the bib numbers, for both men and women gymnasts, must have the following dimensions:

Height: 60 mm

Width: 160 mm, or may not exceed the maximum of **100 sq. cm.**

The height of the numbers must have the following dimensions:

Men: 110 mm

Women: 95 mm

The background of the bib number shall be white and provide a large enough area for the number and the advertising. The numbers should be black. If stretch material or adhesive fabric is used, the size must be the same as before stretching.

Other backgrounds and printing colours must be approved by the FIG.

Refer to Appendix C: Samples of bib numbers

ART. 8 MISCELLANEOUS

Art 8.1 Advertising of the organisers

The advertising of products on the personal clothing (other than the official uniform) and personal equipment of the athletes, teams, coaches or officials for FIG official competitions which constitutes direct product identification is prohibited, with the exception of the bibs.

The FIG is authorised to take appropriate measures in the event of any infringement of this rule.

Art 8.2 Procedure for clothing verification

Federations wishing to have advertising on the competition clothing of their athletes and coaches must be aware of and comply with the FIG rules. If a federation is not sure about the rules or wishes to have new placements or designs checked, then a feedback form must be sent to the FIG Office within the deadline set.

Appendices A and B: Feedback form - Men and Women

Art 8.3 Verification of the advertising and national identification on the competition attire

Based on the directives or work plan, the President of the Superior Jury or their designee will check the advertising on the competition attire prior to and during the competition. Random checks will be conducted during the competitions. Penalties and sanctions may be applied in accordance with the rules during the controls made at the competition. Questions regarding the national identification

should be directed to the respective TC President no later than two weeks prior to a respective competition.

Art 8.4 Sanctions

If the advertising and national identification on an athlete's competition apparel do not comply with the rules, the President of the Superior Jury or their designee must impose penalties according to the Code of Points. Any improper or disrespectful placement of the clothing marks described in this document can result in restrictions to practice, warm-up or compete at an event.

The refusal by a federation to comply with any of these requirements, may result in the individual athlete, the team, or the group being excluded from that phase of the competition.

Art 8.5 Guidelines for the Olympic Games

At the Olympic Games the NOC of each country is responsible for the clothing and accessories of the competitors. Specific guidelines are developed by the IOC and distributed to all NOCs prior to the Games. These prevail over any FIG rules during the Games. All deductions listed in the Code of Points will also apply at the Olympic Games.

Art 8.6 Sponsorship Accessories

From time to time, Local Organising Committees secure sponsorship of accessories (such as water bottles, towels, small mascots etc) to be distributed to athletes and others at the event and which may be taken onto the Field of Play. In such cases these items must be distributed free of charge and any instructions for use and display may be clearly set out in a document to be distributed at accreditation. Participants receiving these accessories may use them on the Field of Play but not their own items. If there is a conflict of brand in any category, the Organising Committees have the right to cover or tape over the conflicting brand.

This Rules for competition clothing and advertising have been approved by the Executive Committee at its meeting in May 2024 in Shanghai (CHN) and enters into effect immediately.

Fédération Internationale de Gymnastique



Morinari Watanabe
President



Nicolas Buompane
Secretary General

Lausanne May 2024

Appendix A Feedback Form – MEN

ADVERTISING ON ATHLETES' COMPETITION APPAREL

Federation:	Discipline:
Event Name / City / Date:	Contact Person & Email:

<p>SINGLET / COMPETITION SHIRT</p> <p>A1 - A2 = Advertising (sponsor) Two different publicity spaces are allowed. 2x max. 90 cm² each or 1x max. 130 cm².</p> <p>M = Manufacturer Logo – max. 30 cm, placement according to retail trade</p> <p>T = Product Technology ID - max. 10 cm²</p> <hr/> <p>SHORTS / PANTS</p> <p>A3 = Advertising (sponsor) - one place 90 cm² max.</p> <p>M = Manufacturer Logo – max. 30 cm, placement according to retail trade</p> <p>T = Product Technology ID - max. 10 cm²</p>	<p><i>Illustrations and/or photos showing these positions and any additional information are required.</i></p> <p><i>Return this form with all details and attachments to:</i></p> <p><u>tv@fig-gymnastics.org</u></p>
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Advertising	? x ? cm	X cm ²	Manufacturer Names
A1: Adv. on Singlet / Competition Shirt			
A2: Adv. on Singlet / Competition Shirt			
A3: Adv. on Pants / Shorts			
M: Logo on Singlet / Competition Shirt			
M: Logo on Pants / Shorts			
T: Product Technology ID on Singlet / Competition Shirt			
T: Product Technology ID on Pants / Shorts			

Feedback from FIG Marketing Department:

Appendix B Feedback Form - WOMEN

ADVERTISING ON ATHLETES' COMPETITION APPAREL

Federation:	Discipline:
Event Name / City / Date:	Contact Person & Email:

<p>LEOTARD / UNITARD</p> <p>A1 - A2 = Advertising (sponsor) Two different publicity spaces are allowed. 2x max. 90 cm² each or 1x max. 130 cm²</p> <p>M = Manufacturer Logo – maximum 30 cm, placement according to retail trade</p> <p>T = Product Technology ID - max. 10 cm²</p> <hr/> <p>SHORTS / TIGHTS / PANTS (for PK)</p> <p>A3 = Advertising (sponsor) - one place 90 cm² max.</p> <p>M = Manufacturer Logo – max. 30 cm, placement according to retail trade</p> <p>T = Product Technology ID - max. 10 cm²</p>	<p><i>Illustrations and/or photos showing these positions and any additional information are required.</i></p> <p><i>Return this form with all details and attachments to:</i></p> <p>tv@fig-gymnastics.org</p>
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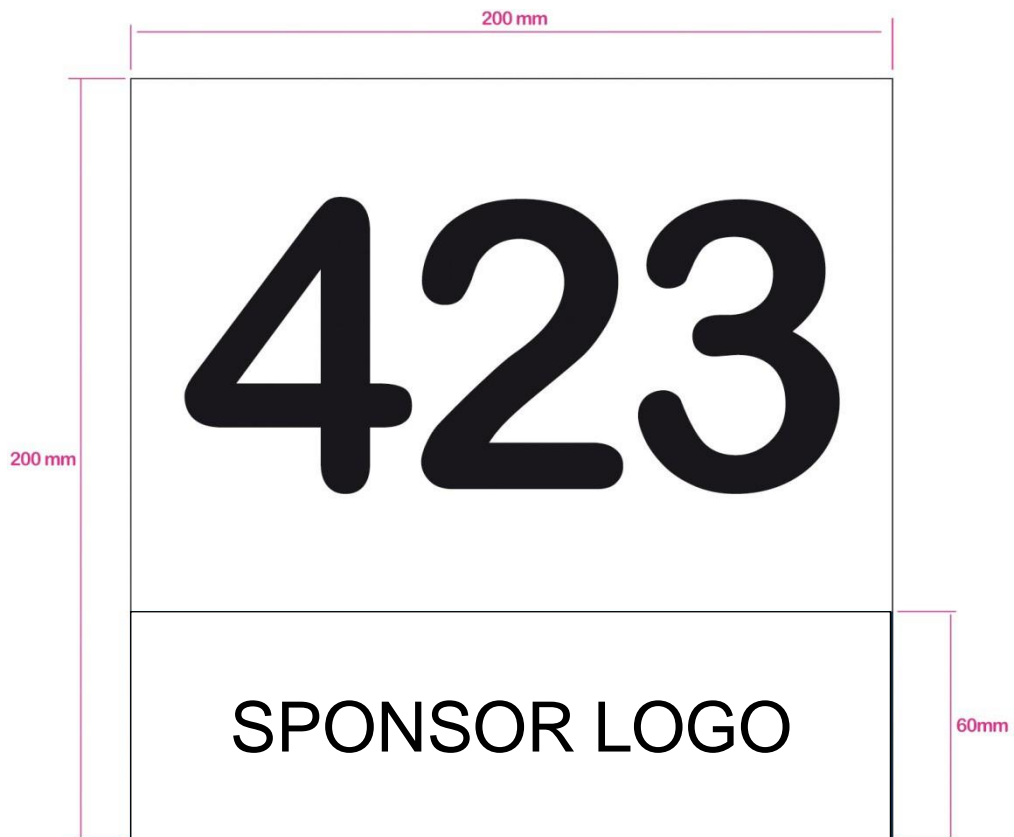
Advertising	? x ? cm	X cm ²	Manufacturer Names
A1: Adv. on Leotard / Unitard			
A2: Adv. on Leotard / Unitard			
A3: Adv. Shorts / Tights / Pants (PK)			
M: Logo on Leotard / Unitard			
M: Logo on Shorts / Tights / Pants (PK)			
T: Product Technology ID on Leotard / Unitard			
T: Product Technology ID on Shorts / Tights / Pants (PK)			

<p>Feedback from FIG Marketing Department:</p>

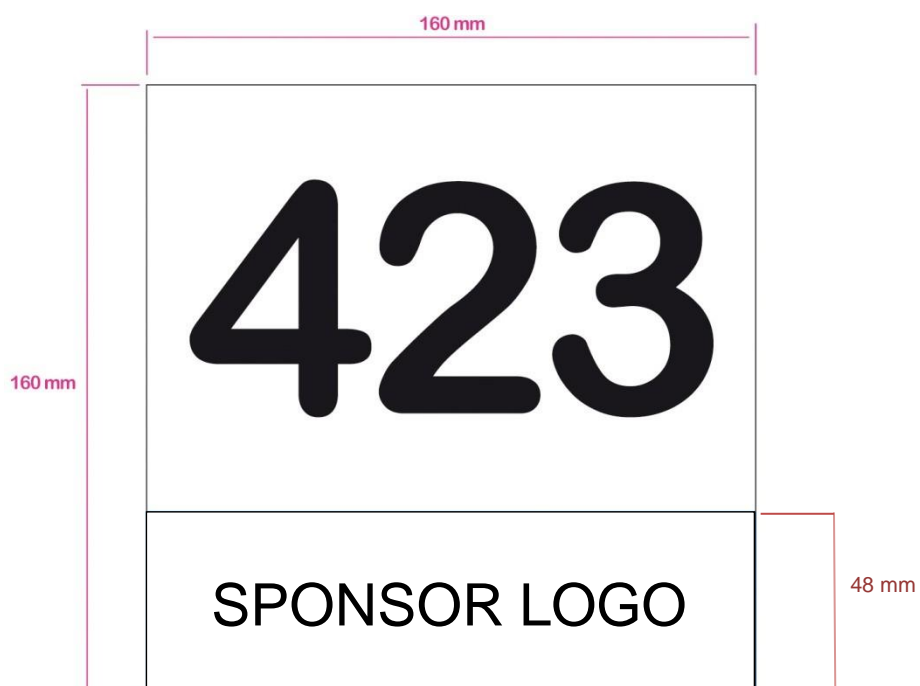
Appendix C

Samples of bib numbers

Men



Women



Appendix D

MANUFACTURER LOGOS & PRODUCT TECHNOLOGY IDENTIFICATION

MANUFACTURER LOGOS

Identifications of the Manufacturer will be measured as follows:

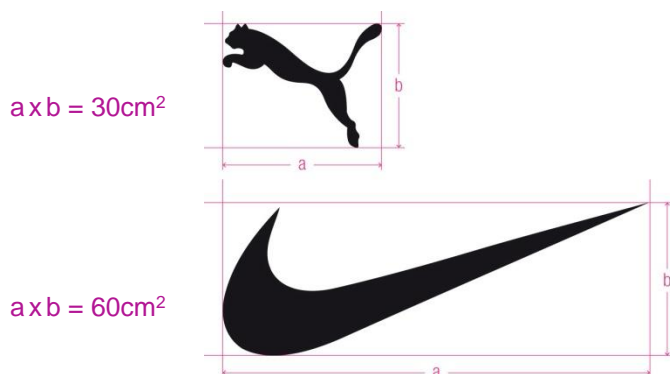
REGULAR SHAPES

Where the *Identification of the Manufacturer* appears as a rectangle or square, the mathematical rules used to calculate the surface area of the shape will be applied.



IRREGULAR SHAPES

Where the *Identification of the Manufacturer* is an irregular shape, a rectangle or square will be traced around the identification, and the mathematical rules used to calculate the surface area of the rectangle or square shall be applied.



COMBINED SHAPES

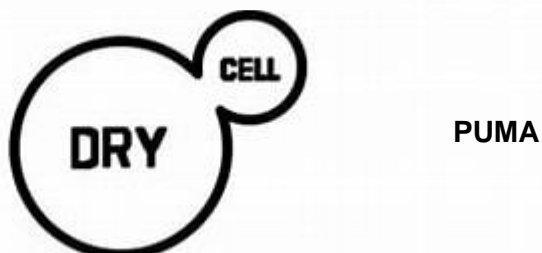
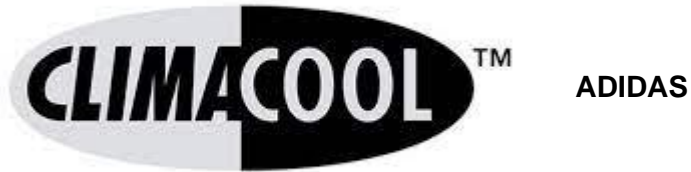
Where the *Identification of the Manufacturer* combines the manufacturer name with the manufacturer logo, a rectangle or square will be traced around the combined identification and the surface area of the rectangle or square shall be calculated in its entirety.



PRODUCT TECHNOLOGY IDENTIFICATION

Product Technology Identification will be measured in the same manner as the *Manufacturer Logos*.

Examples of Product Technology Identifications:



Appendix E **HEAD COVERING PROVISION**

Athletes in all disciplines are authorized to wear head coverings, provided that the following conditions are met:

- The covering must be tight fitting allowing the face to be fully exposed while posing no safety risk while performing;
- The covering must be the same colour(s) as the competition leotard, singlet or top;
- The covering can be attached, unattached (tight enough not to impede vision while upside down) or part of the leotard, singlet or top;
- No advertising, NF/country designation Product Technology Identification or manufacturer logo may be present on the head covering.



Example